

**CEA MARKET RESEARCH DEPARTMENT
REPORTING FORM FOR
DOMESTIC FACTORY SALES OF AFTERMARKET AUTOSOUND PRODUCTS**

MM/DD/YYYY

Participant Code

For the Period

Line	Product Description	UNITS	DOLLARS
1	DIN Size Cassette		
2	# of DIN Size Cassette which are Multi-CD Controllable		
3	TOTAL CASSETTE HEAD UNITS (lines 1 & 3)	0	0
4	(TUNER)/IN-DASH CD PLAYERS: (include multi-play) Fixed (& other)*		
5	(TUNER)/IN-DASH CD PLAYERS: (include multi-play) Detachable Face*		
6	(TUNER)/IN-DASH CD PLAYERS: (include multi-play) 1.5 DIN*		
7	(TUNER)/IN-DASH CD PLAYERS: (include multi-play) Double DIN*		
8	Total In-Dash CD Players (lines 4-7)	0	0
9	# of Total In-Dash CD Players which are Multi-CD Controllable		
10	# with built-in digital radio tuning (iBuiquity)		
11	# of Total In-Dash CD Players with satellite digital radio capability		
12	# of Total In-Dash CD Players that are MP-3 capable		
13	# of Total In-Dash HDD with integrated CD player		
	CD CHANGERS		
14	CD Changer Cabinets (requiring CD Controller or FM Modulator Commander Kits)		
15	FM Modulated Changer Systems -- complete kits		
16	TOTAL CD CHANGERS (lines 14 & 15)	0	0
17	# Total CD Changers which hold 6 discs or less		
18	# Total CD Changers which hold 7 or more discs		
19	MOBILE HARD DISK DRIVES (HDD): Add-on HDD		
	AMPLIFIERS:		
20	Mono Amplifiers		
21	Two-Channel Power Amplifiers		
22	Four-Channel Power Amplifiers (include 3 channel here)		
23	Multi-Channel (more than four) Power Amplifiers		

24	Total Power Amplifiers (lines 20 - 23)	0	0
	SIGNAL PROCESSORS:		
	<i>EQUALIZERS</i>		
25	Integrated Amp/Equalizers (Boosters)		
26	Passive Preamp Equalizers		
27	Total Equalizers (lines 25 & 26)	0	0
	<i>CROSSOVERS:</i>		
28	Passive Crossovers		
29	Active (Electronic) Crossovers		
30	Total Crossovers (lines 28 & 29)	0	0
31	TOTAL SIGNAL PROCESSORS (lines 27 & 30)	0	0
32	All Car Minidisc Players/Changers		
33	FM Modulator Commander Kits (modulator & commander unit) ¹		
34	OEM integration devices (IPOD integration, satellite receiver integration)		
35	Other Autosound Products (relating to any of the above areas) ²		
36	GRAND TOTAL (lines 3, 8, 16, 19, 24 & 31 - 35)	0	0

* Do not include CD w/video monitor; report those units on MS-165-M only

¹ Can also be described as: "CD changer controller with FM modulator." Does NOT include changer cabinet.

² Exclude speakers & accessories